

E.A. Krasilnikova

BUSINESS-PROCESS MANAGEMENT IN WHOLESALE

Practice Part



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This study manual identifies the role and importance of wholesale in a sphere of commodity circulation, in an economic. Business-process of wholesale includes operations with consumer, intermediate goods. The study manual contains many various practical tasks to study in a sphere of wholesale trade. There are cases, tasks, calculation-analytical tasks, topics for colloquiums, for discussions, for essay, for personal activity, intermediate tests and others in this textbook. The study manual is intended for students, undergraduates studying in the following areas: “Trading”, “Commerce”, “Digital technologies in trade and logistics”, “Management in retail” and other areas. The manual can be used for study courses: “Trading business”, “Wholesale trade”, “Wholesale-transit operation”, “Management in wholesale” and others. Also, the materials are of interest to managers in commerce, e-commerce.

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Contents

INTRODUCTION.....	5
Chapter 1. CASES.....	8
1.1. Case 1. Organization of logistics in the Russian branch of “CosmeticWorld”	8
1.2. Case 2. Organization of logistics in the “Veterinarfarm” ..	12
1.3. Case 3. Organization of logistics in the Company.....	14
1.4. Case 4. “Fashion”	16
1.5. Case 5. “Sea-Tech Distribution Company”	17
1.6. Case 6. Needles	19
1.7. Case 7. “Squire Auto”	21
1.8. Case 8. “Fiksiki”	23
1.9. Case 9. Chicken legs	24
1.10. Case 10. RZD	25
1.11. Case 11. Petelino	26
Chapter 2. TASKS.....	28
2.1. Task 1. On the topic “Conclusion of contracts, prices and terms calculated in the framework of the wholesale- intermediary operations”	28
2.2. Task 2. On the topic “Comparative analysis of contracts in wholesale”	32
2.3. Task 3. On the topic “Types of wholesale intermediaries”	33
Chapter 3. CALCULATION AND ANALYTICAL TASKS... 	35
3.1. Topics for calculation-analytical tasks	35
3.2. Requirements and explanations for calculation- analytical tasks	37

Chapter 4. TOPICS FOR COLLOQUIUMS, FOR DISCUSSIONS, FOR ESSAY FOR PERSONAL ACTIVITY.....	39
4.1. Topics for colloquiums	39
4.2. Topics for discussions	40
4.3. Topics for essay	41
4.4. Topics for personal activity	42
Chapter 5. INTERMEDIATE TESTS.....	45
5.1. Intermediate test. Test 1	45
5.2. Intermediate test. Test 2	46
5.3. Intermediate test. Test 3	48
5.4. Intermediate test. Test 4	49
5.5. Intermediate test. Test 5	51
5.6. Intermediate test. Test 6	53
5.7. Intermediate test. Test 7	54
5.8. Intermediate test. Test 8	56
5.9. Intermediate test. Test 9	58
5.10. Intermediate test. Test 10.....	59
5.11. Intermediate test. Test 11.....	61
5.12. Intermediate test. Test 12.....	63
5.13. Intermediate test. Test 13.....	64
5.14. Intermediate test. Test 14.....	66
5.15. Intermediate test. Test 15.....	68
5.16. Intermediate test. Test 16.....	69
REFERENCES	72