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## DISTRIBUTION OF THE WORK OF UZBEK FEMALE MAKOM PERFORMERS IN SOCIAL NETWORKS

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### Abstract

Today, Telegram messenger is popular not only in the whole world, but also in Uzbekistan, and through this social network we can find a lot of information about Uzbek classical music and makoms, and even audio and video recordings. Another very convenient and interesting aspect of this social network is that there is an opportunity to open a private channel. Taking advantage of this opportunity, several female singers have opened their own channels, where they leave a lot of information about their activities and share it with their audience.

**Keywords:** *makom performance, singer, telegram, instagram, social networks, audio recording, video recording*

### Introduction

One of such channels is the personal channel of Nodira Pirmatova, an honored artist in Uzbekistan, associate professor of the Uzbek National Music Art Institute named after Yunus Rajabi. Although this channel currently has 204 subscribers, so far 811 photos, 188 videos, 14 files, 31 audios and 205 links from other social networks have been uploaded. The channel is constantly actively developing. There is an opportunity to get a lot of information about Nodira Pirmatova's work process and activity, to regularly get acquainted with her work in the field of Uzbek classical music and the promotion of our makom.

You will be able to listen to our classic works performed by Nodira Pirmatova in various foreign countries, festivals, and Uz-

bek TV channels through the quotes presented on the channel. Through one of these quotes, we went to the YouTube channel of the ASDFUZ – Fund for the Development of Culture and Art, where you can watch a video recording of a piece performed by Nodira Pirmatova and an interview with the singer.

The most interesting and enjoyable aspect of this channel is that Nodira Pirmatova has also posted audio recordings of the works she performed, and listeners and subscribers can enjoy these performances at any time. It is possible to listen to such works as “Ey sabo”, “Ey chehrasi tobonim”, “Ey dilbari janonim”, “Talqini ushshoq”, “Men asir”, “Nimcho'poni”, “Guljamol”, “Sarahbori Dugoh”, “Sarahbori Oromijon”, “Ey dilbari jononim”, “Asl yoring”, “So'zona”, “Yo'l bo'lsin”, “Tanovor” and others.

### Research method

Recently, such channels have appeared on the Telegram social network, which operate professionally and post a lot of information and audio recordings about the Uzbek musical art. This is also very important in the promotion of Uzbek classical music. Among such channels is the official channel of the Uzbek national music art institute named after Yunus Rajabi with 1536 subscribers. This channel, which has been making a huge contribution to the promotion of Uzbek classical music, should be specially recognized. While watching the activity of this channel, you will get to know the life of the institute and its activities in promoting Uzbek classical music.

Uzbek female singers are regularly covering their activities through Instagram, one of the pages that have gained popularity all over the world today. One of such singers is Gulzoda Khudoinazarova, and through this page you can follow her Uzbek classical music and promotion of our makom around the world. One of the information provided on his page says: “Currently, Gulzoda Khudoinazarova, the winner of the Nihol State Prize, the winner of a number of republican competitions, a talented performer of works of the Uzbek national classical musical heritage “Shashmakom” and “Ferghana – Tashkent”, great singing and samples of folk musical heritage, is continuing her creative trip to Europe. The singer participates in the project “Klangkosmos World Music”

Gulzoda Khudoinazarova and her team have given concerts in Germany’s Berlin, Cologne, Bonn, Mönchengladbach, Munster, Hamm, Duisburg, Wuppertal, Gelsenkirchen, as well as in Brussels, Belgium, and participated in open classes for children organized in several cities, Uzbek national music and they are giving information about national instruments.

Gulzoda Khudoinazarova’s participation in the “KlangKosmos World Music” project is the result of the cooperation between Germany’s “alba Kultur” and Uzbekistan’s “OXUS Culture” organization, and the “OXUS Culture” organization’s way to widely promote the national music heritage of Uzbekistan on international stages. is the next project directed.

The concert programs with the participation of singer Gulzoda, soloists Bekzod Safarov (dutor, tanbur) and Farrukh Vakhidov

(giizhak) featured Shashmakom, Ferghana–Tashkent makoms, a large Singing direction and folk musical heritage and compositional heritage “Sarakhbori oromidjon”, “Mongolchai dugoh”, “Savti Chorgoh”, “Munojot”, “Ferghana Shahnaz”, “Samarkand ushshok”, “Ul Kim janon va qo’zg’olmasun”, “Galdir 1–2”, “Yor istab va mustakhzod”, “Yor Vasli”, “Yo’l bo’lsin”, “Barno Yigit”, “Vafosizni Yor etma”, as well as the songs “Kushtor”, “Roviy”. The trip is still ongoing, and Gulzoda Khudoinazarova and the musicians will once again present their creations in Neuss, Herne, Kempen, Hilden and Boxolt. Gulzoda Khudoinazarova shared this post with her subscribers in 2017. In addition, by following her page, we can get information about Gulzoda Khudoinazarova’s concert programs in Kazakhstan, Kyrgyzstan, and several European countries. And from the photos and videos, it is not difficult to understand that foreigners are happy with these demonstrations.

### Results analysis

I believe that the work of Munojot Yolchiyeva, the national hero of Uzbekistan, should also be recognized in the promotion of Uzbek classical music. Because for several years, the female singer who has worked the most to introduce our makoms to the whole world is Munojotkhan Yolchiyeva. “A few years ago, an Uzbek audience who went to Munojot Yolchiyeva’s concert at the famous Queen Elizabeth Hall in London was surprised that even people from Paris came to this concert”, said one of the social networks. It’s not for nothing. This singer’s magical voice, unique performance, and appearance, which always radiates nationalism, will captivate any audience. It would be no mistake to say that Munojatkhan Yolchiyeva has her own style in promoting Uzbek classical music and our makoms. And the most important thing is that this style is very successful, and today young singers follow her example. Not only the singer’s excellent performance skills, but also her noble Uzbek clothes on stage, her natural hair, Andijan-style earrings and Iraqi hat, as well as the way she behaves with the dignity and grace typical of oriental women, will captivate the audience, they say.

On her Instagram page, Munojot Yolchiyeva wrote: “It was 1998. We went to

Morocco. I sang a song. I'm wearing a dress made of unblemished fabric, a necklace, I'm not wearing any jewelry, just a simple Uzbek dress. Those gathered looked at it with amazement and took pictures. Travel abroad wearing Atlas, they will know you are Uzbek without asking. Atlas is the vision of Uzbek women. Everyone can dress in the latest fashion, but our dresses are recognized and admired by the whole world. Our national dress is also a part of our value and identity."

Western analysts consider Munojot Yolchiyeva's repertoire to be Uzbek art, close to Persian and Arabic music, but unique, as well as traditional Sufi poems that have been preserved for centuries, and are still classics by modern composers. They highly appreciate the musical works created on the road. The songs performed by Munojot Yolchiyeva were published as albums in Europe, especially in France and Germany.

In foreign social networks, a separate large page has been dedicated to Munojot Yolchiyeva, where information about the singer and the best works performed by her are posted. One such site is the last.fm, where you can easily listen to the works performed by the national hero of Uzbekistan, Munojot Yolchiyeva. You can listen to such works as "Dugoh Husayni", "Aylading", "Chorgoh", "Kim avval, kim ilgari", "Dashti Navo", "Ushshoq", "Munojot", "Girya", "Tanovor" in high quality.

Information about Munojot Yolchiyeva is provided in English on last.fm. We translated this information and found it necessary to quote it here: "Munojot Yolchiyeva, (Uzbek, born in 1960) is a leading performer of Uzbek classical music and Shashmaqom. She is known for the unique quality of her voice and natural charisma. Yolchiyeva was born in 1960 in the Fergana Valley near Tashkent and grew up with the dream of becoming a singer. Fate led her to be formed as an opera singer at first, but she overcame her ancient culture and chose to become a performer. It

was as if this fate was marked by her name. That is, like simply turning to God through prayer and slowly rising to the heights. She always created together with her teacher, the famous rubob player Shavkat Mirzayev. The singer's repertoire includes many of his compositions, and they usually perform works together with a small ensemble. Usually, two-stringed dutor, tanbur, gizjak and doira, sometimes flute and chang also take part in the ensemble. The audience who was lucky enough to attend her concert abroad will also be lucky enough to see the singer's amazing national costumes. She participated in the Austrian Music Festival in 2005 and achieved great success. I did not quote these words for nothing. Because this information was reported by Munojot Yolchiyeva's foreign admirers. When we read such information, that is, opinions about the performer of our national art, our hearts are filled with pride.

### Conclusion

Among the famous female singers promoting Uzbek classical music through their Instagram pages are Mohichehra Shomurotova, Feruza Ochilova, Dilorom Muhammedova, Gulbahor Erkulova, Zulayho Boyhonova, who we follow every day and Uzbek classical music. We will be able to learn about their efforts in promoting their music.

At this point, I would like to emphasize that if our other female singers also create their own personal telegram channels in the same way, they will share their activities, creativity, achievements in the field of art, and the promotion of our Uzbek classical music. It would be great if they could enrich the information about their work, work processes during foreign trips and many other similar situations with the help of photos, audio recordings, and video recordings. This will make it easier for foreign audience who follow the work of Uzbek female singers, and through this, the world will get to know about the art of Uzbek classical music.

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